

Growth Resiliency Measure LLC Website Privacy Policy

This Website Privacy Policy explains how Growth Resiliency Measure LLC (“GRM”, “we”, “our”, or “us”) collects, uses, and shares personal information from individuals who access or interact with our website or otherwise communicate with us via our company’s website, email, phone, or mail.

What information do we collect?

We receive, collect, and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to

enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

We use “cookies” to customize your browsing experience. “Cookies” are pieces of information stored by your web browser on your computer on behalf of a website and returned to the website on request. We use cookies for a number of purposes, including but not limited to: carrying data about your current session at the site from one web page to the next and identifying you to the site between visits. Unless otherwise notified on this site, we will not store data using cookies other than for these purposes.

We may also use cookies to evaluate our website and to track advertising campaign performance from banner ads, opt-in e-mails and through third-party advertising services. These cookies and tracking pixels (also called web beacons, action tags, floodlight tags, or transparent GIF files) contain an ID number that allows us to track the pages you’ve visited within our website. We compile this data with that of other users to track overall traffic patterns to help us improve the layout of our site and to understand, for example, the effectiveness of our advertising and marketing campaigns. The tags are industry-standard technology and are anonymous. No personally identifiable information is stored on these cookies or web pixels.

We also use Google Analytics to analyze traffic to our site. Google uses cookies to provide this service to us. Google’s cookies are used to store information, such as what time your visit occurred, whether you have been to the site before, and what site referred you to our web page.

Cookies may also be set by other organizations, such as YouTube, Twitter, Facebook, or other social media services for which we have implemented “plug-ins.” Information on their cookie policies can be found on these sites directly.

Cookies remain on your computer until you delete them. Unless otherwise notified on this site, we do not exchange cookies with outside entities. If you prefer not to receive cookies, you may turn them off in your browser settings, or you may set your browser to ask you before accepting a new cookie. Some pages may not function properly if the cookies are turned off.

You may also prevent information about your visit from being collected by Google Analytics by turning off JavaScript in your browser settings or by installing the Google Analytics Opt-out Browser Add-on.

How can our site visitors withdraw their consent?

If you don’t want us to process your data anymore, please contact us at info@resiliencymeasure.com.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and our contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@resiliencymeasure.com.

Effective on July 22, 2022